Understanding Big Business Map # 2
1. Their Number One Goal Is Branding
They Pay Big Money For Branding - What You Will Be
2. Charging Is Pennies To Them
Their Most Valuable Asset is
3. Their Name and Their Logo
Anything That Positively Promotes
4. Their Brand Is Worth it.
They Don't Care About Direct Sales But They Care About
5. Negative Experience
Provide a Positive Experience For Them And They Will Give You
6. Money Again and Again